



GIMPA BUSINESS SCHOOL

Ghana Institute of Management and Public Administration

Quality • Innovation • Connectedness

Undergraduate | Postgraduate | Executive Education | Research

www.gimpa.edu.gh



Association of African
Business Schools





VISION

The vision of the GIMPA Business School is to be a centre of excellence in the development and application of business, management and entrepreneurial knowledge.



It is my great pleasure to welcome you to the GIMPA Business School.

GIMPA and the Business School in particular, have a long-standing history and reputation for providing high quality business and management education, knowledge development and application. The GIMPA Business School builds on this strong foundation to set itself apart as the Business School of choice in Ghana and beyond as well as the preferred partner in tackling relevant business and societal challenges. **The vision of the GIMPA Business School is to be a centre of excellence in the development and application of business, management and entrepreneurial knowledge.**

This vision manifests through a three-pronged approach that seeks to:

- develop and design transformative business, management and entrepreneurial programmes/curricula, create supportive learning environment, attract diverse and talented students and produce reflective leaders and managers of businesses of today and the future,
- pursue internationally excellent research and training programmes to transform the way resources, individuals, and

organisations are managed so that businesses of today and the future can thrive, and

- engage meaningfully and build strategic partnerships with the business community, governmental and civil society stakeholders, and institutions in Ghana and beyond for the advancement of students, faculty and the school.

The GIMPA Business School's vision reflects the needs of the world of business and society, that requires leaders and managers who are enterprising, reflective, adaptive and resilient in response to the constantly changing and evolving needs and requirements of businesses and society. This vision contributes to GIMPA's vision and strategic plan to become "a global Institute of excellence in knowledge development and application".

This is an exciting time for the GIMPA Business School, as we innovate to provide more flexible and relevant programmes/curricula and delivery modes that meet the varying needs of our diverse working and regular students. The School is also well positioned through our outstanding faculty and students, to pursue internationally excellent research and training programmes that address relevant problems, policies and challenges of businesses of today and the future.

To put the GIMPA Business School on the pedestal of international recognition for its excellence in business, management and entrepreneurial knowledge development and application, we are constantly extending our international reach and status, building meaningful and credible networks, collaborations and partnerships to extend the research, knowledge dissemination/application and enhance the impact of the GIMPA Business School in Ghana and beyond.

You are welcome to contribute or engage us in our continuous journey to develop business, management and entrepreneurial leaders to "change the future, not simply cope with it."

Professor Martin Morgan Tuuli – mtuuli@gimpa.edu.gh
Dean, GIMPA Business School

GIMPA BUSINESS SCHOOL: THE OFFER

WHAT MAKES A GREAT BUSINESS SCHOOL?

A few years ago, David Sims wrote in the UK Guardian Newspaper that the best business schools “prepare people to work in the present and the future, not the past. If business schools are doing their job, their alumni will change the future, not simply cope with it.” GIMPA agrees with this observation, that our alumni should be change makers not just followers...

.....that is part of the reason why GIMPA was ranked the best Business School

in Africa by the Financial Times... we have since improved on this honour.... How?

STRUCTURE AND KEY OFFICERS OF THE SCHOOL

The GIMPA Business School is headed by a Dean (**Prof Martin Morgan Tuuli**) and has 3 departments: **Department of Management Science**, headed by **Prof Samuel Famiyeh**, **Department of Business Management**, headed by **Prof Bernard Acquah Obeng** and **Department of Accounting and Finance**, headed by **Prof Anthony Owusu Ansah**. The head of the administrative Unit of the school, the School Officer, is **Mrs Esther Nwinikabu Ayine**.

PROGRAMME VARIETY

Marketing	Business Administration
Project Management	Accounting
Finance	Human Resource Management
Procurement and Supply Chain Management	

...but then most of all.....

OUR FACULTY

The quality of any educational institution rests in significant part on its faculty and staff. GIMPA boasts of the best set of faculty members in Ghana, ahead of any business school in the country. With more than 35 Lecturers who have earned their Ph.Ds from Universities around the globe, GIMPA Business School is the clear leader in the field of business, management and entrepreneurship in Ghana. Dedicated and committed to their vocations, our faculty is willing and able to provide the requisite support that you will need as a student. In short, our faculty cares.

CURRICULUM

The BSc, MBA, EMBA, MRes, Ph.D and others are not just degrees at GIMPA. They are plans to develop leaders who are well-versed in the intricacies of contemporary global management. The continual exchange of ideas among students and lecturers from diverse backgrounds and countries adds to the wealth of experience gained at GIMPA. The attention given to students to help them grow into true leaders is demonstrated in the small teacher-student ratio. Experience the difference in quality at our campuses in Greenhill (Accra), Kumasi, Takoradi and Tema.

STUDY ABROAD

GIMPA has instituted exchange program agreements with Universities in Europe and the Americas. Students may apply to study for a semester or more at these Universities. The experience will expose students to the business attitudes and practices of other countries. Students will also build a global network of friends through these exchange programmes, not to mention the wealth and breadth of ideas through diversity.

STRUCTURE AND KEY OFFICERS OF THE SCHOOL:

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WHY GHANA? WHY ACCRA?

Popularly known as the “Gateway to Africa”, Ghana is one of Africa’s fast-growing economies. Experience the proverbial Ghanaian hospitality, diverse culture and rich history. Accra is a cosmopolitan city that possess a vibrant but laidback ambience. From the historical sights to the music, fashion, foods, arts and culture, Accra is simply delightful.





PROGRAMMES OF STUDY

DIPLOMA IN MANAGEMENT STUDIES (DMS)

The Diploma in Management Studies (DMS) programme is designed for senior high school leavers who seek either a qualification in order to enhance their employment prospects, who do not qualify for direct entry into the undergraduate programme or who need a foundation qualification in business studies in order to enable them to progress on to more advanced business and management tertiary programmes.

The programme content provides students with a comprehensive overview of business and also provides knowledge about the manner in which businesses operate and how they are formed and structured. The functions and activities of the different business departments are also covered.

The aim of the Diploma in Management Studies is to develop an appreciation of the management functions within organizations. Students are introduced to some of the key concerns of administrative managers within a rapidly changing environment, including appreciation of the need to manage information.

STUDENT PROGRESSION AND GRADUATION:

A student who is admitted to the Diploma programme will normally go through a programme of study spanning a period of four (4) consecutive semesters.

A semester will span a period of 16 weeks – i.e. 13 weeks of lectures, 1 week of revision and 2 weeks of examinations. The programme may also be offered on an accelerated basis - i.e. 3 consecutive semesters.

The programme is made up of a total of 20 courses with each course worth three (3) academic credit hours (i.e. the programme is worth a total of 60 academic credit hours).

The DMS programme has 2 main components – the General Education and Business Core Courses components. A student will normally carry a work load of 15 academic credits per semester and must normally earn 60 academic credit hours to graduate. Students in the accelerated programme will carry a workload of 21 academic credits per semester.

Students are required to pass each course in the programme. Failed courses must be repeated.

PROGRESSION FROM DIPLOMA TO DEGREE PROGRAMMES

Holders of GIMPA's Diploma in Management Studies (DMS) or recognized equivalents, with a Cumulative Final Grade Point Average (FCGPA) of 2.53 or better are eligible to apply for admission to GIMPA's undergraduate degree programmes. All Diploma holders will be admitted to Level 200.

Minimum Requirements for DMS Admission SSSCE candidates: passes (A-E) in three (3) core subjects and three (3) elective subjects or better. WASSCE candidates: passes (A1-D7) in three (3) core subjects including English Language and Mathematics plus 3 relevant electives.



UNDERGRADUATE PROGRAMMES

The GIMPA Business School (GBS) offers innovative programmes of study towards the award of a bachelor's degree in various business disciplines. The primary aim of the bachelor's degree programmes is to train and produce ethical and entrepreneurially-minded leaders who will contribute to Ghana's development. The curriculum is designed within the context of local and international demands on today's business leaders. Our programmes offer a comprehensive breadth of knowledge and practice that spans diverse areas of specialization. Students will take courses in the liberal arts to provide them with a wider set of thinking tools. In short, GIMPA's innovative programmes equip students with tools for analytical thinking, good judgment, entrepreneurship and other critical management skills needed by the next generation of leaders for both the private and public sectors. The future is here.

If you value innovation and quality, then GIMPA Business School is your perfect match.

PROGRAMME TYPES

GBS offers a diversity of programmes and specializations for undergraduate students. Potential students are recent SSCE/WASSCE graduates, HND Holders and those with other nationally-recognized post-secondary school qualifications. Students choose their areas of specialization on admission. All programmes are full-time, even though courses may be offered in the day, in the evening or on weekends. Here is a sample of the programmes:

- »» Accounting
- »» Business Administration
- »» Finance
- »» Human Resource Management
- »» Marketing
- »» Procurement, Logistics and Supply Chain Management
- »» Project Management

THE CURRICULUM

The Bachelor of Science Honours (BSc Hons) degree requires 144 credits, 21 credits in electives over the course of the programme. On the advice of the Dean or Head of Department, a student may take elective courses that are from another area of specialization. Course exemptions may be granted to applicants with Higher National Diploma (HND) or other qualifications from a recognized institution. Students are also required to undertake courses in business research methods and project report writing. These modules are to equip students with the requisite tools and knowledge to undertake project work in relevant areas of discipline. Students will be organized into teams to work on industry-relevant projects. We also bring in seasoned professionals as part of our Practitioners Forum.

Minimum Requirements for BSc. Hons Admission: (1) SSSCE Candidates; Credit Passes A-D in six subjects comprising three core subjects, including English Language and Mathematics plus three relevant elective subjects; WASSCE Candidates; Credit passes A1-C6 in six subjects comprising three core subjects, including English Language and Mathematics plus three relevant electives, or (2) General Certificate of Education (GCE) Advanced Level Candidates.



POSTGRADUATE PROGRAMMES



POSTGRADUATE CERTIFICATE/ DIPLOMA IN BUSINESS ADMINISTRATION

These two postgraduate programmes prepare students for business practice and entry into graduate level programmes in business.

POSTGRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION (CBA)

The postgraduate Certificate in Business Administration (CBA) programme provides an introduction to management principles to those without formal education in business. The focus is on exposing students to basic business functions and concepts. This enables students to understand the context within which they work in order to make them more effective. The programme also prepares them for further graduate study in business. To be admitted to the programme, a candidate must have obtained a bachelor's degree from an approved/recognized university in a non-business discipline.

POSTGRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (DBA)

The diploma programme moves beyond the basic concepts introduced in the Certificate in Business Administration to focus on core business functions. The goal is to give students a deeper understanding of key business functions within a firm. Students are encouraged to explore these functional areas in preparation for more advanced career positions. Applicants of the Postgraduate Diploma must have obtained the Postgraduate Certificate in Business Administration from GIMPA or a Bachelor's degree in business (or their equivalence as certified by GIMPA). Candidates with the final qualifications of professional bodies in business-related areas (e.g. ACCA, ICA, ICOSA, CIPS, CIMA, ILT, PMP) may also apply.



MASTER OF BUSINESS ADMINISTRATION (MBA)

The Master of Business Administration (MBA) is a post-baccalaureate professional degree geared towards those who have had little to moderate management experience since graduation. The programme is designed to enhance your competitiveness in a globalizing business world where your ability to leverage your skills and other resources is increasingly important. At GIMPA, you will learn to manage complexity, ambiguity and change as you examine business issues in a global environment using multiple perspectives. You will also learn to be analytical and critical in your thinking, toward enhanced decision-making.

PROGRAMME STRUCTURE

The programme is run in 3 formats: Evening, Weekend and Modular. Campuses in Greenhill (Accra), Tema, Kumasi and Takoradi may run different formats depending on student needs.

- »» The Evening programme is run over a 2-year period of 4 semesters.
- »» The Weekend programme is run over a two-year period of 4/5 semesters.
- »» The Modular programme is an intense learning experience based on a total of five 3-week sessions at five-month intervals (January and June).

AREAS OF SPECIALIZATION

- »» Accounting and Taxation
- »» Finance
- »» Human Resource Management
- »» Marketing
- »» Project Management
- »» Supply Chain Management.



EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

The Executive Master of Business Administration (EMBA) is a professional degree specifically designed to equip graduates with the knowledge, attitude and skills required by chief executives and other top level managers to effectively surmount the leadership and managerial challenges they face in their organizations. As such, the programme adopts a generalist perspective that is relevant to those at senior levels of management. The programme does not provide for specialization in any functional area of business. The EMBA curriculum has been designed to meet international standards and to prepare participants for competing in the global environment. The programme is run in the modular format, an intense learning experience based on five 3-week sessions at five-month intervals (January and June).



1 YEAR MASTERS PROGRAMMES – COMING SOON

Earn a Masters Degree in 1 year in one of the following specialisations – targeting candidates with an undergraduate degree with no or little work experience:

- Accounting and Finance
- Natural Resource Accounting
- Marketing
- Human Resource Management
- Supply Chain Management
- Project Management
- Master of Quality Management
- Procurement and Construction Law
- Facilities Management

MASTER OF RESEARCH IN BUSINESS ADMINISTRATION (MRES)

The Master of Research (MRes) in Business Administration is a research-based degree that prepares graduates for research, consulting and teaching careers in various academic institutions, businesses and in the research departments of organizations. The programme emphasizes the development of skills in understanding theory, the research process and methodology. Graduates of this programme are expected to make contributions to the advancement of knowledge of business practices through research, teaching and consulting. It is also designed for those interested in acquiring a doctoral degree in the future. The curriculum is intended to provide graduates with a broad perspective of business plus an in-depth exposure to specific methods of inquiry.

PROGRAMME STRUCTURE

The programme is run in the Modular format, an intense learning experience based on five 3-week sessions at five-month intervals.

AREAS OF STUDY

The MRes programme at GIMPA Business School offers the following 5 fields of study:

- »» Accounting
- »» Finance
- »» Supply Chain Management
- »» Marketing
- »» Management/Human Resource Management

DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION (PH.D.)

The Doctor of Philosophy (Ph.D.) programme prepares graduates for research, consulting and teaching careers in various academic institutions, businesses and in the research departments of organizations. Graduates of the programme are expected to make significant contributions to the advancement of knowledge of business practices through research and to disseminate such knowledge through their teaching and publications. The curriculum is designed to provide graduates with in-depth exposure to a specific business content area and sophisticated analytical/research methods. Students are expected to complete the doctorate in three years. The programme consists of a substantive mix of specialization courses, advanced research methods and a thesis. All graduates must take a minimum of 27 credits of coursework plus a 3 credit Ph.D proposal and 30 credit Ph.D thesis. Typically, a student will take 3 or 4 courses during each 3-week modular session (in January and June).

AREAS OF STUDY

The Ph.D. programme at GIMPA Business School offers the following 6 fields of study specialisations:

- »» Accounting
- »» Finance
- »» Supply Chain Management
- »» Marketing
- »» Management (HRM or Strategy focus)
- »» Project Management



DOCTOR OF MANAGEMENT (DMGT)

The Doctor of Management (DMGT) programme is designed to provide graduates with the tools to improve management practice. There is a distinct lack of scholar-practitioners nationwide who are devoted to the advancement of practice. The programme is designed to help remedy this situation. The proposed programme is designed for professional and senior executives with extensive managerial experience who are looking to acquire knowledge that will enable them transform business practice. It aims at developing scholar-practitioners with superior research and analytical skills that can be applied to critical issues in the world of business. The emphasis is on applied theory and research. As a result, the programme is designed around action research. Thus, the research approach emphasizes topics that reflect the intersection of theory and contemporary business. The Doctor of Management (DMGT) is a non-resident programme with visits to campus one weekend each month for 20 hours of face-to-face interaction. This allows students flexibility to complete their studies without having to sacrifice their careers. During these weekend residencies (Friday through Sunday), there will be face-to-face classroom instruction, seminars, and networking events. The programme is a three-year (six-semester) general management, lockstep programme consisting of 12 three credit courses, 2 two credit research papers, 1 two credit research proposal and a 20 credit thesis. It requires 62 credits to complete.

RESEARCH

GBS faculty engage in high-quality research in business-related areas, frequently attending and presenting research papers at top academic conferences in their respective fields. Faculty research has won awards and received international recognition. GBS funds majority of its faculty research, freeing faculty from having to seek external funding. Finally, GBS faculty lend their expertise to consulting and contribute to public discourse in the media.



EXTERNAL RELATIONS

To enhance its academic, research and internationalization objectives, GBS cooperates with a number of Universities in Africa, Europe and USA. Some of our partner Universities are:

- »» University of Bamenda (Bamenda, Cameroon)
- »» Institut Africain de Management (IAM) (Dakar, Senegal)
- »» University of Bocconi (Milan, Italy)
- »» University of Cologne (Cologne, Germany)
- »» Sciences Po (Paris, France)
- »» IESEG (Paris and Lille, France)
- »» Catholic University of Portugal (Porto, Portugal)
- »» University of Southern Denmark (Odense, Denmark)
- »» Morgan State University (Maryland, USA)
- »» Delaware State University (Delaware, USA)
- »» Ecole Nationale D'Administration (ENA), France
- »» University of Baltimore, USA
- »» Northern Kentucky University, USA
- »» University of Rhode Island, USA
- »» University of Electronic Science and Technology, China (UESTC)

In addition to relationships with foreign Universities, GBS maintains relationships with international organizations. Thus, GBS hosts international conferences, foreign dignitaries, public lectures among others. GBS is a proud member of both the Association of African Business Schools (AABS) and the Global Business School Network (GBSN). All this is in line with the School's global mindset (connectedness). Finally, GBS fosters relations with the local industry through the practitioners' forum, incubator projects, student placements as well as organizing and participating in inter-University challenges and elevator pitch contests.





If you are looking for:

- degrees in business with world-class credentials
- global faculty with latest knowledge in leadership and management.
- the best set of Ph.D-qualified Lecturers in any business school in Ghana
- a strong link between classroom learning and the practice of global business
- the best way to raise your management and leadership skills to the highest global standard

Then **GIMPA Business School** is your **perfect** match!

GIMPA BUSINESS SCHOOL

QUALITY • INNOVATION • CONNECTEDNESS

Greenhill Campus, Accra

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GIMPA Takoradi Campus

Tel: 050 602 4161 | email: tdi@gimpa.edu.gh

GIMPA Tema Campus

Tel: 050 602 4162 or (0302) 421658 | Email: temacampus@gimpa.edu.gh

GIMPA Kumasi Campus

Tel: 050 602 4160 | email: ksi@gimpa.edu.gh

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