

# INTERNATIONAL SOCIETY FOR MARKETS & DEVELOPMENT [ISMD]

## Call for Papers/Participation 12<sup>TH</sup> BI-ANNUAL CONFERENCE

**Destabilizing Development? – Markets, Climate, Democracy and Technologies**  
**December 10-12, 2024 | GIMPA, Accra, Ghana**

Conference Co-Chairs:

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The past few years have featured significant surprises for humanity: the COVID-19 pandemic that caused the world to recalibrate on various fronts, the fourth industrial revolution and its concomitant technologies that are fostering societal changes, dramatic reversal of the western-style liberal democratic order in Africa, wars in Ukraine, Gaza, and Sudan, among many others. The world is grappling with the impact of these events on peoples and the nature of global relations, while imagining the future of development. Capitalism has a way of attaching markets to each of these events. There is an urgent need to explore the relevant issues towards creating opportunities for enhancing human wellbeing. ICMD 2024 will provide a foundational platform for discussing these issues. The conference will mobilize diverse perspectives toward a better understanding of emerging trends in society and how they inform contemporary development processes and goals.

We seek to bring together traditional and emerging thoughts on the new era of markets and its connections to human development in all its forms. Historical and traditional treatments of marketing and development are welcome, but we also encourage perspectives that incorporate contemporary happenings into processes of development and efforts towards achieving the UN's SDGs and AU's Agenda 2063. Critical perspectives are particularly encouraged. Indeed, papers and special sessions may challenge the essence of taken-for-granted terms such as "development", "markets" and "capitalism", among others. Paper and panel submissions should be directed to one of the following tracks – identified in the cover letter. Ideas or topics that are not captured by the identified tracks may be submitted to Andreas Chatzidakis [andreas.chatzidakis@rhul.ac.uk](mailto:andreas.chatzidakis@rhul.ac.uk).

Proposed conference tracks:

Track 1	Sustainability, Climate Change and SDGs	Kwasi Frimpong GIMPA Governance
Track 2	Post-colonial perspectives on Development	Rohit Varman University of Birmingham
Track 3	Solidarity, Cooperative Development & Diverse Economies	Caroline Shenaz Hossein University of Toronto
Track 4	Africa Rising: Markets and Development in Ghana/Africa	Olav Sørensen Aalborg University
Track 5	East or West?: Development in a New World Order	Pia Polska Hanken School of Economics
Track 6	Markets, Marketing and Development	Delphine Winkel Toulouse Business School
Track 7:	Emerging Technologies and the Market	Joseph Budu GIMPA Technology
Track 8	Wars and Juntas: Politics, Markets and Development	Justice Bawole University of Ghana
Track 9	The Good, The Bad and the Ugly – Ethics, Rights and Justice in Development	Kwaku Agyeman Budu GIMPA Law
Track 10	Special Sessions	Andreas Chatzidakis,

We wish to emphasize that the questions and capacity for understanding markets and development are unbounded. Therefore, these tracks represent a mere fraction of the vast multidisciplinary platform on which development issues may be discussed. Thus, you may submit ideas that are not captured directly on this list.

## **SUBMISSIONS**

### **Types of Submission**

A regular submission to Tracks 1-9 for presentation consideration at the conference shall be an **extended abstract** of up to 1000 words (excluding references, appendices and other material). Submissions must indicate objectives, theoretical background, methodology (if empirical work), main findings and contributions.

Participants submitting to Track 10 [Special Session] may propose 90-minute sessions which should include three or four short formal presentations followed by group discussion. Each special session proposal should be no more than 2500 words, consisting of a 500-word extended abstract description of each presentation and an overall introduction that explains the theme of the special session and how each of the presentations is connected with the theme of the session. The proposal should promote the overall goals of the conference.

All submissions should be sent to the Conference Co-Chairs ([icmd2024@gmail.com](mailto:icmd2024@gmail.com)) as an email attachment in MS WORD FORMAT by **June 30, 2024**. All submissions must include a separate title page that indicates the names and affiliations of the authors/presenters. Papers must follow the *JMM* citation guidelines.

ISMD 2024 is an in-person conference. Accepted papers and sessions will be presented in person. All presenting authors are required to attend the conference in person if accepted.

The ten tracks identified above are by no means exhaustive. If you are having difficulty identifying the appropriate track for your submission, please contact the co-chairs for the track closest to your paper's perspective. If your idea does not seem to fit any of the identified topic areas, please forward your submission to the special session track chair for advice.

While the scope of topics/ideas is unbounded, submissions will be evaluated on the basis of their relevance to markets, marketing and development, broadly defined. An added advantage will be connections to SDGs, Agenda 2063 and other development frameworks.

### **Submission of Participation Intents**

Individuals wishing to attend the conference without submitting/presenting a paper must submit a short written **statement of interest**. This statement should include:

- Name, e-mail, field/department, and institutional/organizational affiliation information,
- A brief statement on how your research or work is related to markets, marketing and development.

### **Publication Opportunity - JMM**

Traditionally, ISMD conferences have made great efforts to create publishing opportunities for the best papers presented. The Journal of Macromarketing (JMM) is one of ISMD's academic sponsors and has had a strong interest in the topic of markets and development since its inception in 1981. JMM encourages authors of the best and most relevant papers to submit developed versions of papers for publication consideration in the Journal. All papers will be subject to the standard reviewing protocol of the Journal. We hope that you will take this opportunity and put extra effort into your paper to make it suitable for publishing in *JMM*.

### **About ISMD**

The International Society for Markets and Development (ISMD) is a non-profit professional association dedicated to advancing research and exchange of ideas relating to how markets and other institutions

connect to socio-economic development. Membership in the organization is open to academics, development practitioners, non-profit organization members, and executives from around the world. More than 25 countries are represented within the current membership. Every two years, ISMD organizes the International Conference on Markets and Development (ICMD). The conference series was initiated in 1986. The next conference (ICMD-12) is the one described in this call for papers. For more information about the Society, visit [www.ismd.info](http://www.ismd.info) or contact Andreas ([andreas.chatzidakis@rhul.ac.uk](mailto:andreas.chatzidakis@rhul.ac.uk)).

**Please address any questions/comments to the conference co-chairs at [icmd2024@gmail.com](mailto:icmd2024@gmail.com)**